



Mark McIntosh

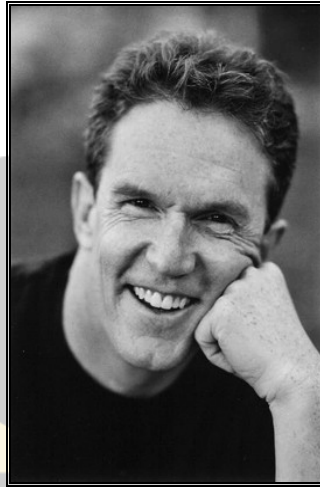
FACT SHEET

- Mark McIntosh is an accomplished broadcasting professional and charismatic public speaker with a wide range of topics in his repertoire.
- As the co-host of KUSA-TV's "Colorado and Company" www.coloradoandco.com, based in Denver, McIntosh through personal experiences - injury, divorce, corporate downsizing and restructuring - has lived a life characterized by rallying from unexpected personal and professional challenges, earning the "Comeback Coach" reputation.
- Mark's new book **Lemons into Margaritas** encourages others to effectively deal with change, challenge and adversity through inspiring stories and specific strategies. The Comeback Coach's third publication motivates people, despite obstacles present, to run to daylight and play like a champion, in the game of life.
- **Keynote Topics include, but are not limited to...**
 - Run to Daylight- Successful strategies for life's challenges.**
 - Play Like A Champion- Highly interactive workshop.**
 - Kids Teach the Darndest Things- Great lessons we learn from nurturing and mentoring children.**
 - One Heart Beat: A Commitment to Community- Learn the power of accomplishment.**
 - Lemons into Margaritas- Effectively deal with change, challenge and adversity.**
- **Team-building workshops (available solo or in conjunction with the Run to Daylight presentation)**
 - Play Like A Champion- This highly interactive workshop taps into the Coach's 25 years of journalistic background as he listens, asks questions and searches for why others are succeeding, struggling or failing to run to daylight and play like a champion in the game of, whatever their game, is. It's a wonderful opportunity for audience members to engage in meaningful discussions on how to effectively sound a clear call and become superior to their former selves in effectively dealing with change, challenge and adversity, at home, work or community.**
- With extensive experience before all group sizes, Mark delivers powerful messages in a to-the-point, yet inspirational manner—from civic groups and non-profits to chambers of commerce and corporations.

www.HeyComebackCoach.com



Mark McIntosh



About Mark McIntosh

Known as “The Comeback Coach” Mark McIntosh entertains and inspires audiences of all kinds and ages with his inspirational keynote presentations, books and workshops encouraging others to “run to daylight” despite life’s challenges.

The father of two shares simple but effective strategies learned from his life challenges with debilitating injury, painful divorces and corporate restructuring that have forced him, at many stages of life, to effectively deal with change, challenges and adversity.

In addition to his professional speaking, writing and coaching, McIntosh is currently co-host of *KUSA-TV’s “Colorado and Company.”* Prior to that, for 21 years McIntosh was a sportscaster, the final 18 years at *KCNC-TV* where he won “Westword’s” Best Sport Anchor in 2003.

Finally, the Missouri native, a former three-sport high school All American, for the past ten years has been heavily involved in a variety of leadership roles within the Denver non-profit community.

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THE CLIENT (FOR SPEAKING ENGAGEMENTS)

- Any business, corporation, non-profit group or organization looking for a charismatic, inspirational speaker who speaks directly from personal experience and makes a lasting connection with his audience.
- Organizations or groups looking to foster productivity, purposefulness, resilience and sense of self in a fun, entertaining and memorable way.

- Professional Sports Teams
- Trade Shows
- Conferences
- Corporations
- Non-Profits
- Parent-Teacher Organizations
- Chambers of Commerce
- School Districts
- Service Clubs
- Associations
- Networking Groups
- Universities/Schools
- Women's Groups
- Social Groups
- Youth-Oriented Organizations
- Business Groups
- Community Organizations

Past Speaking Clients include but are not limited to:

Chase Bank, CitiGroup, Shelter Insurance, 4M, The Farm Bureau Agency, The Colorado Construction Association, The Association of General Contractors, Colorado East Bank & Trust, KUSA-TV, Delta Dental, Larimer County Detention Center, Wellbridge, Farmers Insurance, Colorado State-Pueblo Football Coaching Department, 4M and Mile High Sales Professionals.

Mark has a demanding, but flexible schedule. Appropriate lead time is a must.

Fees are dependent upon a number of factors: time, location, venue, size of group, length of talk, etc.

For a quote- please call Mark's Publicist- Starr Hall at 805.540.5050, ext. 2.

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MEDIA INTERVIEW TOPICS (FOR RADIO, TELEVISION & PRINT)

Mark McIntosh is an excellent interview, quick witted, humorous and informative. Check out his podcast presentations at: http://seekvictory.com/index.php?option=com_seyret&Itemid=44&task=allvideolist.

Mark can share personal experiences and insights with the following tips for listeners and viewers:

Pep Talk Suggestions written and available by Mark McIntosh (short articles):

- **Lemons into Margaritas:** Inspirational stories that are intoxicating – without the hangover.
- **Angel from East:** Past challenges can become fertile soil nourishing future opportunities.
- **Celebrating Social Networking:** Your attitude of gratitude might ignite the law of circulation and inspire them to do the same.
- **Powered by PMA:** Optimistic about our future and courageous despite our past.
- **Shake Things Up:** What does matter is this: will you have the guts “to shake things up?”

Questions to ask in regard to effectively dealing with change, challenge and adversity:

- What are some simple strategies for dealing with the one constant in our lives: change?
- How does mentoring influence our ability to deal with adversity?
- Can, and should, we avoid challenge and/or adversity in our lives?
- Why are change, challenge and adversity to important for growth?

Questions to ask in regard to Mark McIntosh’s success story during interview:

- What was the biggest risk that you took throughout your career?
- How do you effectively grow and continue to inspire others?
- What is the most important lesson you learned while writing Kid Teach the Darndest Things?
- What was you biggest challenge and how did you overcome it?
- How has your past as an athlete influenced you as a motivational speaker?

SUGGESTED TARGET AUDIENCE:

Athletes, Entrepreneurs, Parents, Teens/Young adults, Leadership Groups, Executives

**To book Mark McIntosh for an interview, please contact Starr Hall at 888-942-5599 ext 2
or email: Starr@2pointmedia.com**



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TESTIMONIALS

"Since our meeting, everyone I've spoken to has had a comment regarding the Comeback Coach's presentation! Whether it's been "Great speaker choice", "His message really hit home", "It made me think about things I could do better" or "I was extremely motivated by his story", the one thing they had in common was their comments have all been very genuine and sincere."

-- Gery Palmer, District Sales Manager, Shelter Insurance Companies

"The Comeback Coach's "Run to Daylight" presentation was more than I expected. It was a J-O-C-K talk that touched every participant in a different way. Truly inspirational in helping to overcome life's difficulties."

-- Brenda May, VP Human Resources, Colorado East Bank & Trust

"Mark is a great story teller. His passion for motivating people to embrace change and to be a student of our own experiences was inspirational. Watching "Run to Daylight" was almost like watching a play!"

-- Rhonda Duesterburg, Learning and Development Manager, Avaya Systems

"The great thing about Mark's presentation is that it motivates each person to look inside at their own personal challenges. His message isn't about 'telling' – it's about searching, finding and transforming."

-- Kristie Boman, Teacher, St. Vrain School District

"It felt like church, Saturday Night Live and My Name is Earl all in one. I like the philosophies presented in Run to Daylight. I challenged me to be courageous and go for it!"

-- Geani Featherngil, Southridge Family Dentistry

"Run to Daylight is clear, concise and powerful information. An inspirational message that can be put to use immediately."

-- Bob Liebhauser, Action International Business Coach

"Yes, a very inspirational, entertaining and valuable presentation. Thanks for reminding me to honor myself, nurture my family and add value to my community!"

-- Heather Christiansen, Lincoln Financial

"Wow, thank you for your stunning presentation. It stopped me, and many of us, in our tracks! I'd recommend you to any organization looking for a speaker."

-- Pam Dumonceau, Financial Advisor

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MARK MCINTOSH "THE COMEBACK COACH" PRODUCTS OFFERED FOR ATTENDEES:

(Ask about special pricing and quantity discounts)

Lemons into Margaritas Book

Beyond Run to Daylight Book

Kids Teach the Darndest Things Book

THE COMEBACK COACH
The Comeback Coach's "Run to Daylight" CD

Link up with Mark McIntosh



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